

2015-2016 Annual Report



“Every Child Safe, Healthy and Connected” Report Summary

- ★ CESA #4 is the fiscal agent and houses the WISH Center Director. Four Regional Coordinators located in CESAs #6, #7, #9, and #10 facilitate training events and provide technical assistance on a variety of safe and healthy schools topics.
- ★ Trainings were held in all 12 CESAs and online. **Eight-hundred ninety-one educators** were trained in Educating Mindfully, Emerging Drug Trends, Youth Mental Health First Aid, Restorative Practices, Second Step, Suicide Prevention, School Safety (PREPaRE), and School SBIRT. Participants were from **170** school districts and **56** individuals or organizations. *See the Participant Map below.*
- ★ Technical assistance was offered by email, phone, and through partnerships with CESAs holding Share-shops/networking meetings in **every region**. We provided technical assistance to **2,706** people. **712** youth, school staff, and community members were trained in QPR Gatekeeper (Question, Persuade, Refer) suicide prevention.
- ★ There were **6,357** unique visitors to the website in the last year. Over **4,800** people read the monthly e-newsletter. A new online AODA class with 53 participants from 34 schools and organizations was offered for the first time.
- ★ With Federal Emergency Management funding through the DPI, 11 PREPaRE and 2 regional Readiness and Emergency Management trainings were held throughout the state.

For more information contact:

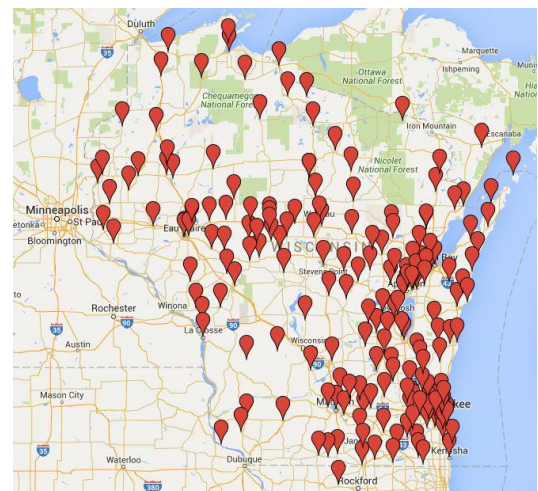
Tracy Herlitzke, WISH Center Director

Christine Kleiman, CESAs #1, #7, #8

Jackie Schoening, CESAs #2, #3, #6

Lynn Verage, CESAs #5, #9, #12

Carol Zabel, CESAs #4, #10, #11



2015-2016 Trainings

Trainings were held in all 12 CESAs and online. **Eight-hundred ninety-one educators** were trained in Educating Mindfully, Emerging Drug Trends, Youth Mental Health First Aid, Restorative Practices, Second Step, Suicide Prevention, School Safety (PREPaRE), and School SBIRT. Participants were from **170** school districts and **56** individuals or organizations. See *the Participant Map below*. According to workshop evaluations 99.6% strongly agreed or agreed the training met their needs and they will use strategies presented to have a positive impact on student learning and 99.2% would recommend the training to others.



Region	Workshop	Location	Date	# Participants
Central	School SBIRT	CESA #6	9/25/15 & 10/23/15	14
Central	School SBIRT	Madison	9/28/15 & 10/29/15	28
North	School SBIRT	CESA #12	9/29/15 & 10/23/15	10
North	YMHFA	CESA #9	10/15/15	23
North	Restorative Practices	Stevens Point	10/28/15 & 10/29/15	33
East	Educating Mindfully	CESA #7	11/3/15	22
Central	School SBIRT	Sun Prairie	11/3/15 & 12/11/15	26
East	Emerging Drug Trends	CESA #8	11/5/15	7
West	School SBIRT	CESA #10	11/16/15 & 12/14/15	18
Central	Second Step	Wisconsin Dells	12/3/15	22
East	School Based Suicide Prevention	Sturgeon Bay	12/16/15	18
Central	School Based Suicide Prevention	CESA #6	1/12/16	40
East	YMHFA	CESA #7	1/14/16	8
West	Second Step	CESA #10	1/14/16	6
West	School SBIRT	CESA #4	1/19/16 & 2/26/16	12
North	Educating Mindfully	CESA #9	1/21/16	20
Central	Educating Mindfully	CESA #6	1/22/16	30
West	School SBIRT	Rice Lake	1/28/16 & 2/29/16	11
All	Online AODA Course	All	2/1/16	27
East	School SBIRT	CESA #1	2/11/16 & 4/15/16	42
West	Educating Mindfully	CESA #11	4/7/16	25
East	School Based Suicide Prevention	CESA #1	4/20/16	35
All	Online AODA Course	All	6/6/16	20
Totals:	23 Workshops			497

PREPaRE School Safety Training Workshops

Region	Workshop	Location	Date	# Participants
East	PREPaRE Workshop 2	Franklin	9/17/15 & 9/18/15	22
East	PREPaRE Workshop 1	Beloit	10/20/15	31
East	PREPaRE Workshop 2	Beloit	10/21/15 & 10/22/15	18
East	Readiness and Emergency Management for K-12 Schools	Green Bay	11/12/15	56
West	PREPaRE Workshop 1	CESA #10	1/12/16	35

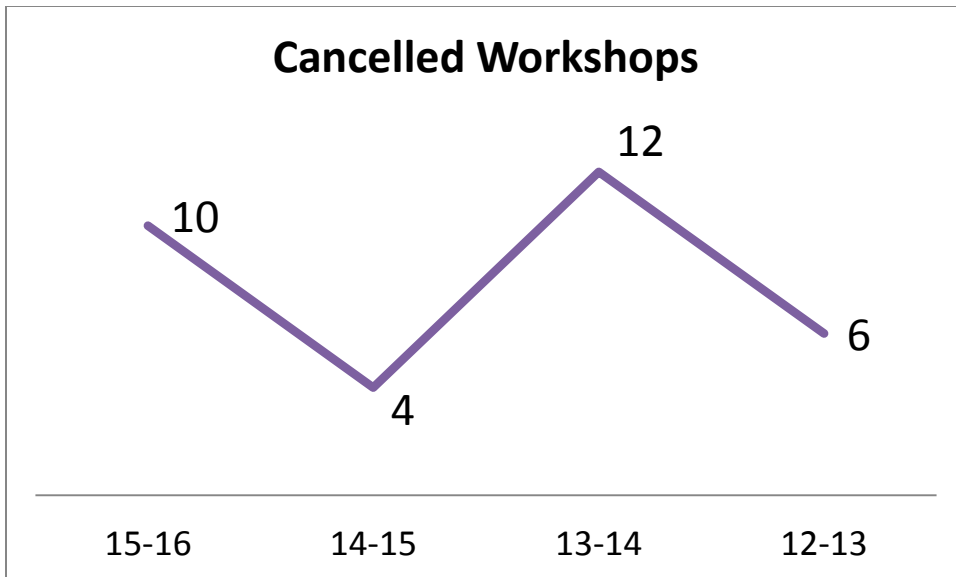
North	PREPaRE Workshop 1	CESA #5	1/26/16	8
East	PREPaRE Workshop 1	CESA #7	2/10/16	7
North	Readiness and Emergency Management for K-12 Schools	Wisconsin Dells	3/1/16	46
East	PREPaRE Workshop 2	CESA #7	3/8/16 & 3/9/16	31
North	PREPaRE Workshop 2	CESA #5	3/10/16 & 3/11/16	16
North	PREPaRE Workshop 2	Adams-Friendship	4/28/16 & 4/29/16	13
West	PREPaRE Workshop 1	UW-Eau Claire	6/7/16	10
West	PREPaRE Workshop 2	UW-Eau Claire	6/8/16 & 6/9/16	20
Totals:	13 Workshops			313

CORE 4+

Region	Workshop	Location	Date	# Participants
North	CORE 4+	CESA #9	10/14/15	9
East	CORE 4+	CESA #1	11/4/15	41
West	CORE 4+	CESA #3	11/11/15	13
Central	CORE 4+	CESA #6	11/18/15	18
Totals:	4 Workshops			81

Workshops Cancelled

Region	Workshop	Location	Date
East	Educating Mindfully	CESA #1	10/13/15
West	School Based Suicide Prevention Training	CESA #10	10/15/15
North	School Based Suicide Prevention Training	CESA #12	10/16/15
North	Readiness and Emergency Management for K-12 Schools	Minoqua	11/10/15
North	PREPaRE Workshop 1	CESA #9	11/18/15
North	PREPaRE Workshop 2	CESA #12	12/15/15 & 12/16/15
East	Youth Mental Health First Aid Training	CESA #8	2/2/16
West	PREPaRE Workshop 2	CESA #4	3/15/16 & 3/16/16
West	WI School Mental Health Framework	CESA #4	3/23/16
Central	PREPaRE Workshop 2	Kewauskum	5/23/16 & 5/24/16
Totals:	10 Workshops		



Having to cancel workshops has been a challenge for the statewide training center over the last 4 years. Predicting when school staff can attend trainings is difficult. We do our best to plan events at the best possible dates when meeting rooms and presenters are available. We have learned it is best to avoid the beginning and end of the school year (September and May). We use our assessment results to plan events that meet school staff needs.

Technical Assistance

Technical assistance is offered by email, phone, and through partnerships with CESAs holding share-shops/networking meetings. Sharesops were held in every CESA, offering networking updates, education, and promotion of WISH Center events and technical assistance. Several sharesops included roll out of the WI School Mental Health Framework in the spring of 2016. WISH Center Staff presented at 3 statewide conferences and reached a total of **143** people.

Statewide Conferences/Presentation:

Conference	Date	Sectional Attendance (if applicable)	# of Participants	Outcomes
Special Education Leadership Conference	10/20/15	School SBIRT Presentation (Tracy & Scott)	40	Provide an overview of SBIRT
Special Education Leadership Conference	10/20/15	PREPaRE Presentation (Jackie & Kathryn)	20	Provide an overview of PREPaRE
Building the Heart of Successful Schools	10/3/15	PREPaRE Presentation (Lynn & Carol)	20	Provide an overview of PREPaRE
Building the Heart of Successful Schools	10/4/15	School SBIRT Presentation (Jackie & Tracy)	38	Provide an overview of SBIRT
Wisconsin School Counselors Conference	2/17/15	Display (Jackie & Christine)	25	Promote WISH Events
Total			143	

QPR Training

In 2015-2016, we trained **712 youth, school staff, and community members in QPR** (Question, Persuade, Refer) suicide prevention. This is the first year that we have provided QPR using our base grant funds due to the finish of the grant with Mental Health America of Wisconsin. Training were held in 17 schools/organizations: Arrowhead, CESA #6 RITE Candidates, CESA #9 Board of Control, Door County-Project 180, Gibraltar, Greenfield, Hortonville, Kaukauna, Lake Holcombe (2), New Auburn, Oshkosh Police Department, Rib Lake, Ripon, Shawano, Stanley-Boyd, Stratford, and Three Lakes.

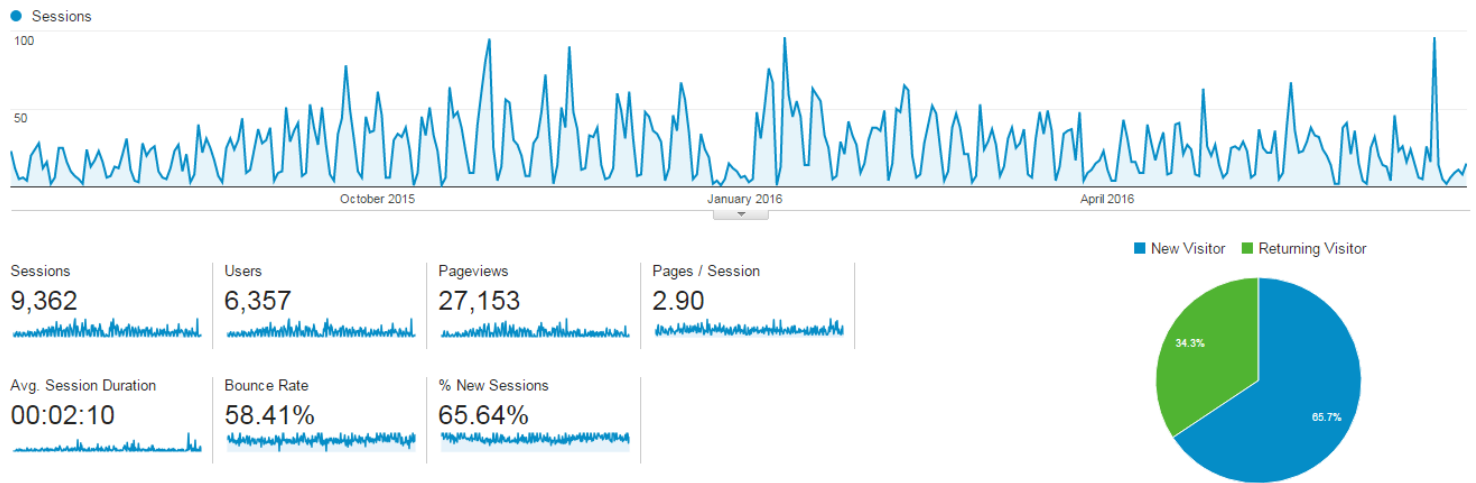
Newsletters

We use Constant Contact to maintain our contact list of **1,781** active contacts. Our newsletter is developed and emailed out through Constant Contact so we can track readership and see what links people are following. We had **4,820** opens of the monthly e-newsletter. Our average open rate of 33.1% is much greater than the average education open rate of 21.3%. Our average click rate on articles is 17% (810 clicks) compared to the education average of 10%. All newsletters are archived on our website: <http://www.wishschools.org/resources/newsletters.cfm>

Newsletters	Opens	Open Rate	Main Topics
August 2015	438	36%	Welcome Back, Student Mini-Grants Available, School Mental Health Project, Fall DPI Updates, Trainings & More
September 2015	418	34%	How Safe is Your School? Emotional Health, WI Drug Overdoses, Student Mini-Grants, Trainings
October 2015	475	39%	Regional Readiness and Emergency Management Workshops, Security Assessments, Teens Vaping Marijuana, BHSS Conference, Trainings, Driven to Better Health
November 2015	441	36%	Still Time to Register for BHSS Conference, Tobacco Policy Checklist, Security Assessment Updates, More Trainings Added
December 2015	476	39%	Thanks to You! BHSS Conference Recap, Resilience Game, Mindfulness, and WISH Workshops
January 2016	451	37%	DPI Winter Updates, E-Cig Packaging Regulation, Toolkit for Mental Health, New Online Course, WISH Center Trainings
January EM Email	207	17%	Special Edition Update on Emergency Management Resources for Schools
February EM Email	416	35%	Special Edition Update on Emergency Management Resources for Schools (resent copy)
February 2016	473	40%	Tell Us What You Need! Wisconsin School Mental Health Framework and Trauma-Sensitive Schools Modules Available, Still Time to Register for Emergency Management Training
March 2016	417	34%	DPI Bullying Assessment Tool, Dangers of E-cigarettes, Survey Reminder, BHSS Call for Proposals
April 2016	186	15%	Spring DPI Updates, Top 10 Identified Needs, 4:20, Spring is a Time for Increased Vigilance
May 2016	422	35%	Money, Race & Success Map, Kids in Crisis, FDA Rule on E-cig and Tobacco Products
Total	4,820		

Website

There were **6,357** unique visitors to the website from July 1, 2015-June 30, 2016. This was 898 more than the previous year rate of 5,459 unique visitors. There were a total of 27,153 pageviews. 66% were new visitors. We will continue to add resources and make our website more interactive as well as use social media, Twitter and Facebook to promote our website and newsletter.



Other Technical Assistance and Growing Capacity

We spent time this year assisting the DPI in coordinating the 2015 Building the Heart Conference and planning the 2016 Conference. WISH Center staff contacted keynote and sectional presenters and created the conference program. We will continue coordinating and planning the 2016 BHSS Conference.

WISH Center Staff developed and facilitated an Online AODA Basic Course twice this year with 53 participants from 34 school districts using the Moodle platform for learning. Every year we try to develop an online resources related to safe and health schools that is available "on demand" for people who are not able to leave work to attend professional development.

WISH Center Staff continue to focus on growing the capacity of the Center. We will be offering purchased services for 2016-2017 for QPR, Youth Mental Health First Aid, School SBIRT, PREPaRE training, giving schools and communities options for bringing a training to them for a cost recovery fee.

Technical Assistance

We continue to meet the needs of local schools by providing as much technical assistance as our time allows. Due to limited time and travel, most TA is provided by email or phone. We record TA using a Google form to track services provided by WISH Center Staff. This was our first full year of recording technical assistance in this way. We provided technical assistance to 2,706 people. It varied from a 15 minute phone call to an all-day training or meeting. This is a difficult area to track and quantify in a report.

Reports are listed below by WISH Center staff member. Some key areas for technical assistance include: assisting schools with YRBS administration and reporting, providing support for school SBIRT implementation, and supporting DPI projects such as Youth Mental Health First Aid, NIJ Bullying Prevention grantees, Trauma Sensitive Schools project, and the WI School Mental Health Framework roll out. The Regional Coordinators also spend time building relationships with CESA staff in their regions.

Event Evaluations

Overall, workshop satisfaction was great. PREPaRE training evaluations were sent directly to NASP (National Association of School Psychologists) per the trainer requirements. According to workshop evaluations 99.6% strongly agreed or agreed the training met their needs and they will use strategies presented to have a positive impact on student learning and 99.2% would recommend the training to others.

Respectfully submitted by Tracy Herlitzke, WISH Center Director, 9/16/16