

2015-2016 Annual Report



“Every Child Safe, Healthy and Connected” Report Summary

- ★ CESA #4 is the fiscal agent and houses the WISH Center Director. Four Regional Coordinators located in CESAs #6, #7, #9, and #10 facilitate training events and provide technical assistance on a variety of safe and healthy schools topics.
- ★ Trainings were held in all 12 CESAs and online. **Eight-hundred ninety-one educators** were trained in Educating Mindfully, Emerging Drug Trends, Youth Mental Health First Aid, Restorative Practices, Second Step, Suicide Prevention, School Safety (PREPaRE), and School SBIRT. Participants were from **170** school districts and **56** individuals or organizations. *See the Participant Map below.*
- ★ Technical assistance was offered by email, phone, and through partnerships with CESAs holding Share-shops/networking meetings in **every region**. We provided technical assistance to **2,706** people. **712** youth, school staff, and community members were trained in QPR Gatekeeper (Question, Persuade, Refer) suicide prevention.
- ★ There were **6,357** unique visitors to the website in the last year. Over **4,800** people read the monthly e-newsletter. A new online AODA class with 53 participants from 34 schools and organizations was offered for the first time.
- ★ With Federal Emergency Management funding through the DPI, 11 PREPaRE and 2 regional Readiness and Emergency Management trainings were held throughout the state.

For more information contact:

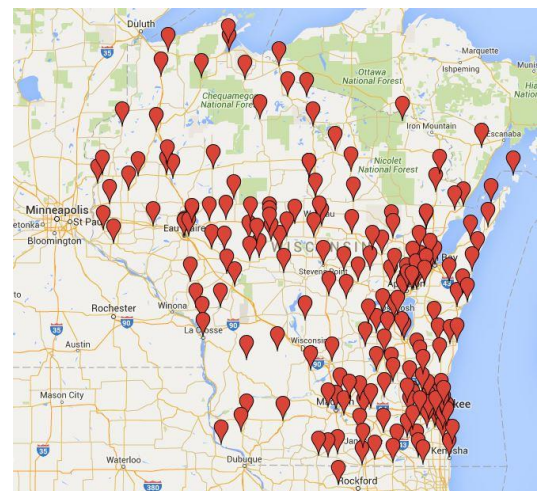
Tracy Herlitzke, WISH Center Director

Christine Kleiman, CESAs #1, #7, #8

Jackie Schoening, CESAs #2, #3, #6

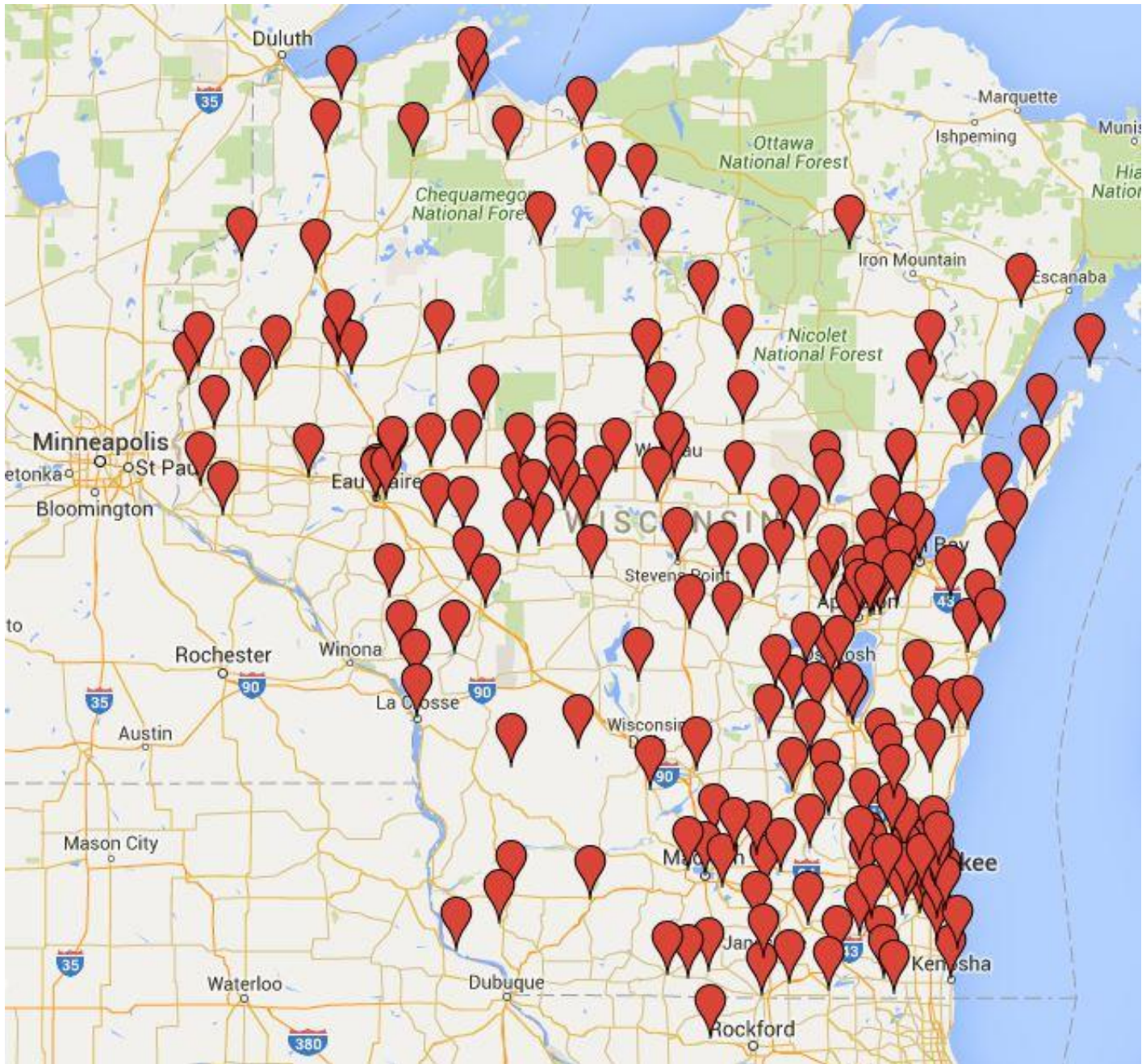
Lynn Verage, CESAs #5, #9, #12

Carol Zabel, CESAs #4, #10, #11



2015-2016 Trainings

Trainings were held in all 12 CESAs and online. **Eight-hundred ninety-one educators** were trained in Educating Mindfully, Emerging Drug Trends, Youth Mental Health First Aid, Restorative Practices, Second Step, Suicide Prevention, School Safety (PREPaRE), and School SBIRT. Participants were from **170** school districts and **56** individuals or organizations. See *the Participant Map below*. According to workshop evaluations 99.6% strongly agreed or agreed the training met their needs and they will use strategies presented to have a positive impact on student learning and 99.2% would recommend the training to others.



| Region | Workshop | Location | Date | # Participants |
|----------------|---------------------------------|-----------------|---------------------|----------------|
| Central | School SBIRT | CESA #6 | 9/25/15 & 10/23/15 | 14 |
| Central | School SBIRT | Madison | 9/28/15 & 10/29/15 | 28 |
| North | School SBIRT | CESA #12 | 9/29/15 & 10/23/15 | 10 |
| North | YMHFA | CESA #9 | 10/15/15 | 23 |
| North | Restorative Practices | Stevens Point | 10/28/15 & 10/29/15 | 33 |
| East | Educating Mindfully | CESA #7 | 11/3/15 | 22 |
| Central | School SBIRT | Sun Prairie | 11/3/15 & 12/11/15 | 26 |
| East | Emerging Drug Trends | CESA #8 | 11/5/15 | 7 |
| West | School SBIRT | CESA #10 | 11/16/15 & 12/14/15 | 18 |
| Central | Second Step | Wisconsin Dells | 12/3/15 | 22 |
| East | School Based Suicide Prevention | Sturgeon Bay | 12/16/15 | 18 |
| Central | School Based Suicide Prevention | CESA #6 | 1/12/16 | 40 |
| East | YMHFA | CESA #7 | 1/14/16 | 8 |
| West | Second Step | CESA #10 | 1/14/16 | 6 |
| West | School SBIRT | CESA #4 | 1/19/16 & 2/26/16 | 12 |
| North | Educating Mindfully | CESA #9 | 1/21/16 | 20 |
| Central | Educating Mindfully | CESA #6 | 1/22/16 | 30 |
| West | School SBIRT | Rice Lake | 1/28/16 & 2/29/16 | 11 |
| All | Online AODA Course | All | 2/1/16 | 27 |
| East | School SBIRT | CESA #1 | 2/11/16 & 4/15/16 | 42 |
| West | Educating Mindfully | CESA #11 | 4/7/16 | 25 |
| East | School Based Suicide Prevention | CESA #1 | 4/20/16 | 35 |
| All | Online AODA Course | All | 6/6/16 | 20 |
| Totals: | 23 Workshops | | | 497 |

PREPaRE School Safety Training Workshops

| Region | Workshop | Location | Date | # Participants |
|--------|---|-----------|---------------------|----------------|
| East | PREPaRE Workshop 2 | Franklin | 9/17/15 & 9/18/15 | 22 |
| East | PREPaRE Workshop 1 | Beloit | 10/20/15 | 31 |
| East | PREPaRE Workshop 2 | Beloit | 10/21/15 & 10/22/15 | 18 |
| East | Readiness and Emergency Management for K-12 Schools | Green Bay | 11/12/15 | 56 |
| West | PREPaRE Workshop 1 | CESA #10 | 1/12/16 | 35 |

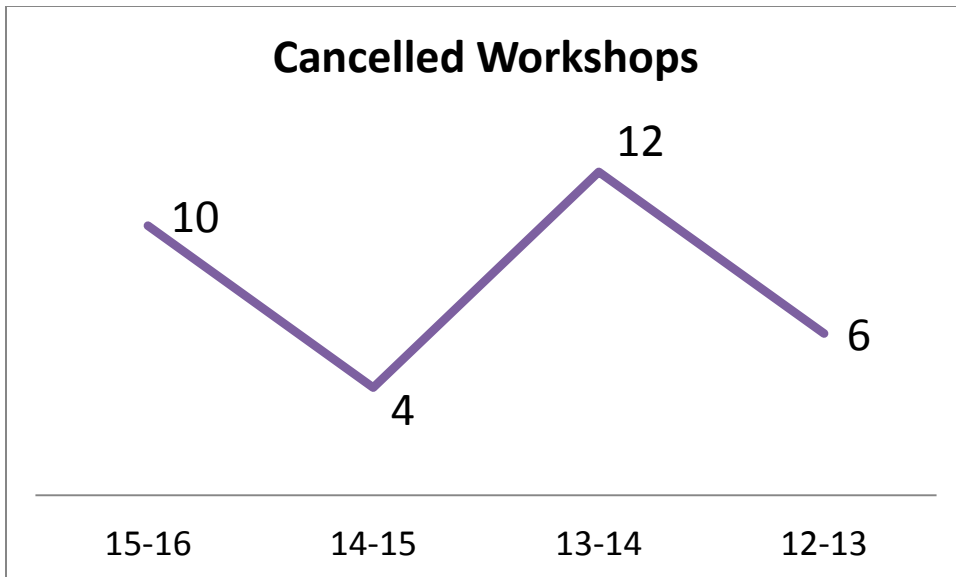
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|----------------|---|------------------|-------------------|------------|
| North | PREPaRE Workshop 1 | CESA #5 | 1/26/16 | 8 |
| East | PREPaRE Workshop 1 | CESA #7 | 2/10/16 | 7 |
| North | Readiness and Emergency Management for K-12 Schools | Wisconsin Dells | 3/1/16 | 46 |
| East | PREPaRE Workshop 2 | CESA #7 | 3/8/16 & 3/9/16 | 31 |
| North | PREPaRE Workshop 2 | CESA #5 | 3/10/16 & 3/11/16 | 16 |
| North | PREPaRE Workshop 2 | Adams-Friendship | 4/28/16 & 4/29/16 | 13 |
| West | PREPaRE Workshop 1 | UW-Eau Claire | 6/7/16 | 10 |
| West | PREPaRE Workshop 2 | UW-Eau Claire | 6/8/16 & 6/9/16 | 20 |
| Totals: | 13 Workshops | | | 313 |

CORE 4+

| Region | Workshop | Location | Date | # Participants |
|----------------|--------------------|----------|----------|----------------|
| North | CORE 4+ | CESA #9 | 10/14/15 | 9 |
| East | CORE 4+ | CESA #1 | 11/4/15 | 41 |
| West | CORE 4+ | CESA #3 | 11/11/15 | 13 |
| Central | CORE 4+ | CESA #6 | 11/18/15 | 18 |
| Totals: | 4 Workshops | | | 81 |

Workshops Cancelled

| Region | Workshop | Location | Date |
|----------------|---|-----------|---------------------|
| East | Educating Mindfully | CESA #1 | 10/13/15 |
| West | School Based Suicide Prevention Training | CESA #10 | 10/15/15 |
| North | School Based Suicide Prevention Training | CESA #12 | 10/16/15 |
| North | Readiness and Emergency Management for K-12 Schools | Minoqua | 11/10/15 |
| North | PREPaRE Workshop 1 | CESA #9 | 11/18/15 |
| North | PREPaRE Workshop 2 | CESA #12 | 12/15/15 & 12/16/15 |
| East | Youth Mental Health First Aid Training | CESA #8 | 2/2/16 |
| West | PREPaRE Workshop 2 | CESA #4 | 3/15/16 & 3/16/16 |
| West | WI School Mental Health Framework | CESA #4 | 3/23/16 |
| Central | PREPaRE Workshop 2 | Kewauscum | 5/23/16 & 5/24/16 |
| Totals: | 10 Workshops | | |



Having to cancel workshops has been a challenge for the statewide training center over the last 4 years. Predicting when school staff can attend trainings is difficult. We do our best to plan events at the best possible dates when meeting rooms and presenters are available. We have learned it is best to avoid the beginning and end of the school year (September and May). We use our assessment results to plan events that meet school staff needs.

Technical Assistance

Technical assistance is offered by email, phone, and through partnerships with CESAs holding share-shops/networking meetings. Sharesops were held in every CESA, offering networking updates, education, and promotion of WISH Center events and technical assistance. Several sharesops included roll out of the WI School Mental Health Framework in the spring of 2016. WISH Center Staff presented at 3 statewide conferences and reached a total of **143** people.

Statewide Conferences/Presentation:

| Conference | Date | Sectional Attendance (if applicable) | # of Participants | Outcomes |
|--|----------|--|-------------------|--------------------------------|
| Special Education Leadership Conference | 10/20/15 | School SBIRT Presentation (Tracy & Scott) | 40 | Provide an overview of SBIRT |
| Special Education Leadership Conference | 10/20/15 | PREPaRE Presentation (Jackie & Kathryn) | 20 | Provide an overview of PREPaRE |
| Building the Heart of Successful Schools | 10/3/15 | PREPaRE Presentation (Lynn & Carol) | 20 | Provide an overview of PREPaRE |
| Building the Heart of Successful Schools | 10/4/15 | School SBIRT Presentation (Jackie & Tracy) | 38 | Provide an overview of SBIRT |
| Wisconsin School Counselors Conference | 2/17/15 | Display (Jackie & Christine) | 25 | Promote WISH Events |
| Total | | | 143 | |

QPR Training

In 2015-2016, we trained **712 youth, school staff, and community members in QPR** (Question, Persuade, Refer) suicide prevention. This is the first year that we have provided QPR using our base grant funds due to the finish of the grant with Mental Health America of Wisconsin. Training were held in 17 schools/organizations: Arrowhead, CESA #6 RITE Candidates, CESA #9 Board of Control, Door County-Project 180, Gibraltar, Greenfield, Hortonville, Kaukauna, Lake Holcombe (2), New Auburn, Oshkosh Police Department, Rib Lake, Ripon, Shawano, Stanley-Boyd, Stratford, and Three Lakes.

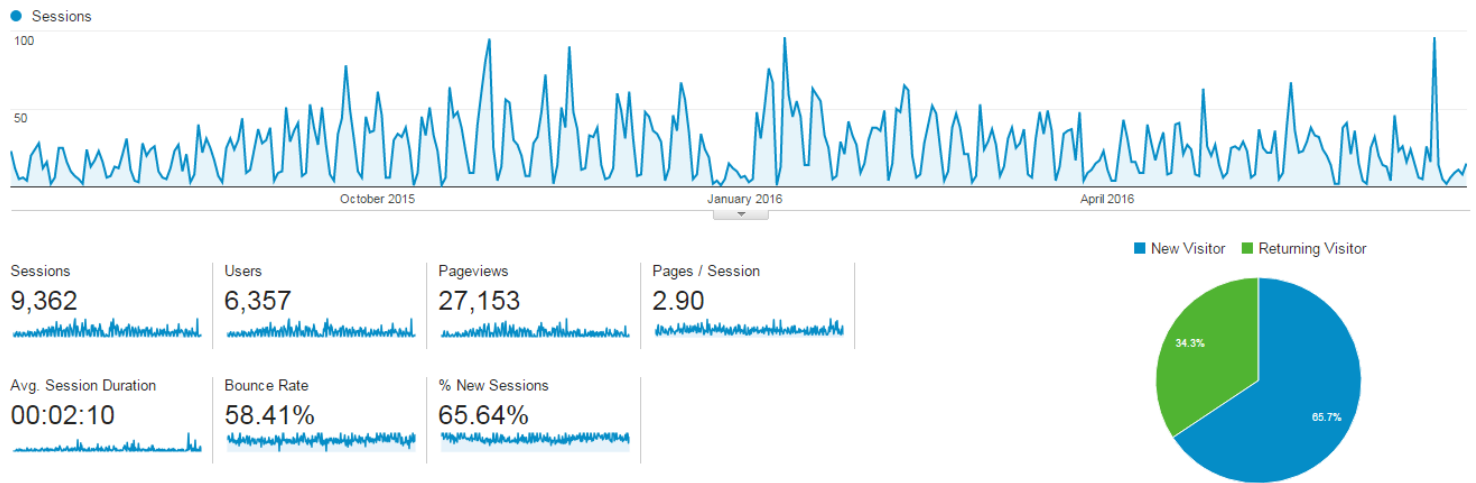
Newsletters

We use Constant Contact to maintain our contact list of **1,781** active contacts. Our newsletter is developed and emailed out through Constant Contact so we can track readership and see what links people are following. We had **4,820** opens of the monthly e-newsletter. Our average open rate of 33.1% is much greater than the average education open rate of 21.3%. Our average click rate on articles is 17% (810 clicks) compared to the education average of 10%. All newsletters are archived on our website: <http://www.wishschools.org/resources/newsletters.cfm>

| Newsletters | Opens | Open Rate | Main Topics |
|-------------------|--------------|-----------|--|
| August 2015 | 438 | 36% | Welcome Back, Student Mini-Grants Available, School Mental Health Project, Fall DPI Updates, Trainings & More |
| September 2015 | 418 | 34% | How Safe is Your School? Emotional Health, WI Drug Overdoses, Student Mini-Grants, Trainings |
| October 2015 | 475 | 39% | Regional Readiness and Emergency Management Workshops, Security Assessments, Teens Vaping Marijuana, BHSS Conference, Trainings, Driven to Better Health |
| November 2015 | 441 | 36% | Still Time to Register for BHSS Conference, Tobacco Policy Checklist, Security Assessment Updates, More Trainings Added |
| December 2015 | 476 | 39% | Thanks to You! BHSS Conference Recap, Resilience Game, Mindfulness, and WISH Workshops |
| January 2016 | 451 | 37% | DPI Winter Updates, E-Cig Packaging Regulation, Toolkit for Mental Health, New Online Course, WISH Center Trainings |
| January EM Email | 207 | 17% | Special Edition Update on Emergency Management Resources for Schools |
| February EM Email | 416 | 35% | Special Edition Update on Emergency Management Resources for Schools (resent copy) |
| February 2016 | 473 | 40% | Tell Us What You Need! Wisconsin School Mental Health Framework and Trauma-Sensitive Schools Modules Available, Still Time to Register for Emergency Management Training |
| March 2016 | 417 | 34% | DPI Bullying Assessment Tool, Dangers of E-cigarettes, Survey Reminder, BHSS Call for Proposals |
| April 2016 | 186 | 15% | Spring DPI Updates, Top 10 Identified Needs, 4:20, Spring is a Time for Increased Vigilance |
| May 2016 | 422 | 35% | Money, Race & Success Map, Kids in Crisis, FDA Rule on E-cig and Tobacco Products |
| Total | 4,820 | | |

Website

There were **6,357** unique visitors to the website from July 1, 2015-June 30, 2016. This was 898 more than the previous year rate of 5,459 unique visitors. There were a total of 27,153 pageviews. 66% were new visitors. We will continue to add resources and make our website more interactive as well as use social media, Twitter and Facebook to promote our website and newsletter.



Other Technical Assistance and Growing Capacity

We spent time this year assisting the DPI in coordinating the 2015 Building the Heart Conference and planning the 2016 Conference. WISH Center staff contacted keynote and sectional presenters and created the conference program. We will continue coordinating and planning the 2016 BHSS Conference.

WISH Center Staff developed and facilitated an Online AODA Basic Course twice this year with 53 participants from 34 school districts using the Moodle platform for learning. Every year we try to develop an online resources related to safe and health schools that is available "on demand" for people who are not able to leave work to attend professional development.

WISH Center Staff continue to focus on growing the capacity of the Center. We will be offering purchased services for 2016-2017 for QPR, Youth Mental Health First Aid, School SBIRT, PREPaRE training, giving schools and communities options for bringing a training to them for a cost recovery fee.

Technical Assistance

We continue to meet the needs of local schools by providing as much technical assistance as our time allows. Due to limited time and travel, most TA is provided by email or phone. We record TA using a Google form to track services provided by WISH Center Staff. This was our first full year of recording technical assistance in this way. We provided technical assistance to 2,706 people. It varied from a 15 minute phone call to an all-day training or meeting. This is a difficult area to track and quantify in a report.

Reports are listed below by WISH Center staff member. Some key areas for technical assistance include: assisting schools with YRBS administration and reporting, providing support for school SBIRT implementation, and supporting DPI projects such as Youth Mental Health First Aid, NIJ Bullying Prevention grantees, Trauma Sensitive Schools project, and the WI School Mental Health Framework roll out. The Regional Coordinators also spend time building relationships with CESA staff in their regions.

Event Evaluations

Overall, workshop satisfaction was great. PREPaRE training evaluations were sent directly to NASP (National Association of School Psychologists) per the trainer requirements. According to workshop evaluations 99.6% strongly agreed or agreed the training met their needs and they will use strategies presented to have a positive impact on student learning and 99.2% would recommend the training to others.

Respectfully submitted by Tracy Herlitzke, WISH Center Director, 9/16/16